

**International Conference  
on  
Fostering Entrepreneurship in  
Global Context**



**Organised by  
Gian Jyoti Institute of Management and Technology  
Phase 2, Mohali, Chandigarh  
India**

**[www.gjimt.com](http://www.gjimt.com)**

# International Conference on Fostering Entrepreneurship in Global Context

## Overview

Entrepreneurship is emerging as the major factor in paving the way for the development of the economies. The presence of entrepreneurs is a necessity for the upliftment of all the sectors of the society as they are job creators and have a multiplying effect on the economy. Entrepreneurs take risk and transform the ideas into economic opportunities. Though the role of entrepreneur and entrepreneurship culture has often been underestimated but history has proved that they can alter the challenges of globalization into opportunities for initiating profitable ventures. There is an urgent need to bring out their importance in forefront and this has enticed to organize a conference to provide a platform for the stakeholders including Government, Financial Institutions, Corporate, Media, budding entrepreneurs and the Society to meet and discuss the burning issue of how entrepreneurial culture can be created and what are the ways in which these enterprises can be made sustainable and scalable?

## Call for Papers

Submissions in the form of case study, conceptual, empirical and practitioner papers are invited in the following areas (but not limited to these), which address various issues related to Entrepreneurship.

### Fostering Entrepreneurship

- Entrepreneurship trends in India and other countries
- Role Played by Various Agencies in Entrepreneurship Development
- Socio-economic dynamics of entrepreneurship

### Innovation and Entrepreneurship

- Entrepreneurship among women
- Political Entrepreneurship
- Cooperative Entrepreneurship
- Social Entrepreneurship
- Digital Entrepreneurship

### Entrepreneurship as driver of Economic Growth and Development

- Entrepreneurship and Economic Restructuring
- Economic Policies and their impact on Entrepreneurship
- Entrepreneurship in the new economy

### Creating Entrepreneurship

- Entrepreneurship Education and Training
- Socio-economic-psychological dimensions of entrepreneurship
- Entrepreneurship in the Corporate Sector

### Financial Levers of Entrepreneurship

- Financial framework for facilitating entrepreneurship
- Financial Re-engineering Studies
- Venture Capital Dynamics

### Ethical Issues in Entrepreneurship

### Submission of Abstracts and Papers

Abstract should not be more than 250 words. Full paper, not exceeding 10 A4 pages (single spacing), and Font size 12, Times New Roman in Microsoft word format, should be submitted before the deadline for inclusion in the Conference Proceedings. All submissions are taken to be an original work and have not been published or accepted elsewhere. To be published in the proceeding, at least one author must register and present the paper at the conference. The maximum number of submissions per registered participant is 2. The official language for submission and presentation is English.

**All abstracts and full length submissions to be made by e-mail attachment to:**

**[gjimt.conference@gmail.com](mailto:gjimt.conference@gmail.com)  
[conference@gjimt.com](mailto:conference@gjimt.com)**

### Publication

All submissions are subject to a blind review process. Accepted papers will be published in the Conference Proceedings.

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## Important Dates

Abstract	15 January 2009
Acceptance	20 January 2009
Full Paper Submission	21 February 2009
Conference	20-21 March 2009

## Conference Venue

Gian Jyoti Institute of Management and Technology  
Phase-II, Mohali, Chandigarh, India-160055  
Fax: 91-172-2226100; 91-172-2225438; Tel: 91-01722264566  
Website: www.gjimt.com; e-mail:gjimt@gjimt.com

## Registration

### Registration Fee

Registration fee must be paid in advance of the event. Walk-in delegates, with payment will be admitted on space availability basis.

International Participants-----US \$ 100  
Corporate Sector-----Rs. 2,500  
Academicians/Research Scholars----Rs.2,000

Registration fee covers participation at the conference, conference kit and materials, two lunches and four teas. Registration fee however, does not include travel and accommodation.

Please note that registration fee must be paid before **01 March, 2009**. If you have not received acknowledgement of your payment a week prior to the conference, please the organizing committee.

### Registration - Payment Options

**Payment Option #1** (via Telegraphic Transfer or Direct Deposit)

**Name of the Institute** : Gian Jyoti Institute of Management and Technology  
**Name of the Bank** : Punjab & Sind Bank  
**Account No** : Saving A/c No. 262  
**Address of the Bank** : Phase-II Mohali  
**SWIFT code** : Saving A/c No. 262, Punjab & Sind Bank, HO FEX New Delhi  
PSIBINBB005, Branch Office, Phase-II, Mohali, M-0799

\* Fax the transaction slip or bank slip together with the registration form when payment is made.

**Payment Option #2** (via Bank Draft)

made payable to "**Gian Jyoti Institute of Management and Technology**" payable at **Chandigarh**.

Post by courier or registered mail to:

Gian Jyoti Institute of Management and Technology, Mohali, 160055, Chandigarh-India

Please mention International Conference 2009 at the top of envelopes.

### Cancellation Policy

Participation fee is non-refundable/non-adjustable against any other programme of GJ-IMT; however changes in nomination would be accepted.

### Accommodation

Conference is on non-residential basis. However, accommodation can be arranged on request. Various types of accommodation is available in Mohali/Chandigarh/Panchkula. A selective list of such hotels, Lodges is given below.

Hotel Mountview, Sector 10, Chandigarh, Tel: 91-172-2740544, 2743126, 2743268

Hotel Shivalik View, Sector 17, Chandigarh : Tel: 91-172-2700001, 2703521, 2704651

Hotel Park View, Sector 24, Chandigarh : Tel: 91-172-2700050, 2728118

Hotel Taj, Sector 17-A, Chandigarh: Tel: 91-172-5513000

Rest of the hotels along with their tariffs and addresses are listed on the website of Chandigarh tourism i.e. [www.chandigarhtourism.gov.in](http://www.chandigarhtourism.gov.in)

### Places of interest

There are many tourist places of interest near to venue like world famous Nek Chand's Rock Garden (5 KMs), Sukhna Lake (5KMs), Pinjore (Mughal) Garden (25KMs), Shimla (100 KMs), Kasuali (55 KMs) etc.

*International Conference*

*Fostering Entrepreneurship in Global Context*

*20-21 March, 2009*

Registration Form

Name\_\_\_\_\_

Qualification\_\_\_\_\_

Designation\_\_\_\_\_

Title of Paper\_\_\_\_\_

Institute\_\_\_\_\_

Address for Correspondence\_\_\_\_\_

\_\_\_\_\_

Phone No.\_\_\_\_\_

E-mail:\_\_\_\_\_

Sponsoring Authority\_\_\_\_\_

**Delegate Fee Particulars**

D.D. No.\_\_\_\_\_

Drawn on\_\_\_\_\_

Dated\_\_\_\_\_

Amount\_\_\_\_\_

*In favour of Gian Jyoti Institute of Management and Technology, payable at Mohali*

**Signatures**

**To be sent to**

**Coordinator, International Conference,  
Gian Jyoti Institute of Management and Technology,  
Phase-II, Mohali  
Chandigarh, India-160055**

**Fax: 91-172-2226100; 91-172-2225438; Tel: 91-01722264566  
Website: www.gjimt.com; e-mail:conference@gjimt.com**

# International Conference on Fostering Entrepreneurship in Global Context

## Organising Committee

**Conference Patron**

Mr. J.S. Bedi  
Chairman, GJIMT.

**Conference Chair**

Dr. Vimal.K. Aggarwal (91-9814202631)  
Director, GJIMT

**Conference Secretariat**

Dr. Karminder Ghuman, Professor (91-9855991133)  
Col. S C Sood (Retd), Professor (91-9216508708)  
Dr. Aneet, Assistant Professor (91-9814744642)  
Dr. Monika Aggarwal, Assistant Professor (91-9855024332)  
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