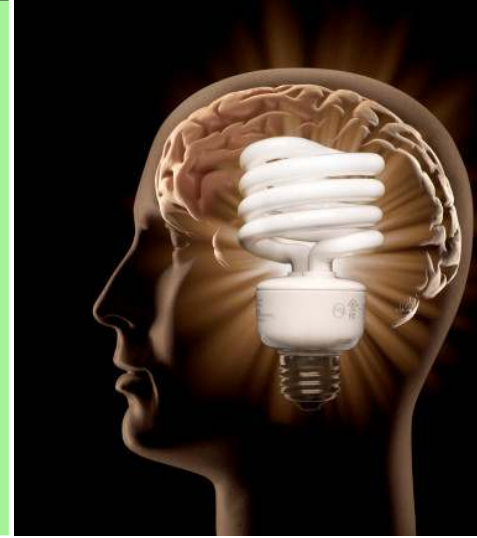


National Conference

22 Nov, 2008



Managing Innovations in Business Enterprises





Drucker called it one of the only two activities for an organization. "The process of making improvements by introducing something new; The act of introducing something new: Something newly introduced" - A simple definition of innovation that explains the meaning but does not indicate the significance of innovation for success in the emerging business ecosystems.

With a broad theme, "Managing Innovations in Business Enterprises", the fourth national conference at GJ-IMT seeks to bring together leading academicians and practitioners to share their insights on innovation for business enterprises.

Call for Papers



Original submissions in the form of research papers, articles and case studies are invited in the following areas

Managing Innovations in Business

- Role and Innovation Drivers
- Strategic Innovations
- Technological Innovations
- Marketing Innovations
- Financial Innovations
- Business Model Innovations
- Process Innovations
- Nurturing Innovations

Managing Innovation in Services

- Innovation in Marketing
- Innovation in IT sector
- Technological Innovations
- Outsourcing Innovation

Innovation and Entrepreneurship

- Innovation & Entrepreneurship
- Educational Institutes & Innovation
- Government & Promoting Innovation

Web Innovations

- E Business Models
- Virtual Business Strategies
- Financial Performance of E Business

Financial Aspect of innovations

- Venture Capital Dynamics
- Return on Investment of Innovations

Success Stories

Important Dates & Deadlines

Submission of Abstract: 1 - 10 - 08

Acceptance of Paper: 20 - 10 - 08

Submission of Full Length paper: 5 - 11 - 08

Conference: 22 - 11 - 08

- Abstract should not be more than 250 words.
- Full paper, not exceeding 4000 words single spaced using Times New Roman font in MSWord.
- To be published in the proceeding, at least one author must register and present the paper at the conference.
- The maximum number of submissions per registered participant is two. The official language for submission and presentation is English.
- Send abstracts & full length papers to gjimt.conference@gmail.com, conference@gjimt.com
- The conference will be held at GJ-IMT Campus, Phase 2, Mohali.

Organising Committee

Conference Patron:	Mr. J. S. Bedi Chairman, GJ-IMT
Conference Chair:	Dr. Vimal K. Aggarwal Director, GJ-IMT (9814202631)
Conference Secretariat:	Dr. Aneet Assistant Professor, GJ-IMT (9814744642) Dr. Monika Aggarwal Assistant Professor, GJ-IMT (9855024332)

Registration

You are strongly encouraged to register at the earliest. On the spot registration will be on the discretion of the institute.

- Registration Fee for Academicians: Rs. 1000/-
- Registration Fee for Practitioners: Rs. 1500/-

Registration fee covers participation at the conference, conference kit and materials, lunch and tea. Registration fee however, does not include travel and accommodation.

Payment Option No.1 (Telegraphic Transfer or Direct Deposit)

Name of the Institute: Gian Jyoti Institute of Management and Technology

Name of the Bank: Punjab and Sind Bank, Phase 2, Mohali

Account Number: Saving Account No: 262

SWIFT Code: Saving A/c No. 262, Punjab & Sind Bank, HO FEX New Delhi
PSIBINBB005, Branch Office, Phase-II, Mohali, M-0799

Payment Option No.2 (Bank Draft) Payable to "Gian Jyoti Institute of Management and Technology" payable at Chandigarh.

Please note that registration fee must be paid on or before 5 November, 2008. Mail, Send or Fax the transaction slip or bank slip together with the registration form when payment is made.

Conference is on non-residential basis. However, accommodation can be arranged on request and subject to availability. Various types of accommodation is available in and around Chandigarh. A selective list of such hotels, Lodges is given below.

Hotel Mountview, Sector 10, Chandigarh, Tel: 91-172-2740544, 2743126, 2743268

Hotel Shivalik View, Sector 17, Chandigarh :Tel: 91-172-2700001, 2703521, 2704651

Hotel Park View, Sector 24, Chandigarh :Tel: 91-172-2700050, 2728118

Hotel Taj, Sector 17-A, Chandigarh: Tel: 91-172-5513000

Rest of the hotels along with their tariffs and addresses are listed on the website of Chandigarh tourism i.e. www.chandigarhtourism.gov.in

GJ-IMT

Gian Jyoti Institute of Management and Information Technology (GJIMT) was set up in 1998 under the aegis of Gian Jyoti Educational Society (GJES), which was established in the year 1974 by renowned educationists and professionals to set up educational institutes of national repute. In just about ten years since its inception, GJIMT has become a name to reckon with in Punjab. GJIMT has been ranked 35th among the top 50 B-Schools in India and The Best in Punjab by the CSR-GHRDC survey published in Competition Success Review Super Special Dec 2007 Issue. GJ-IMT is an ISO 9001:2000 certified AICTE approved institution affiliated to Punjab Technical University (PTU), Jalandhar, offering MBA and MCA courses and an approved centre for Ph.D.

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