

**General Guidelines :-**

- All the events are divided into 3 categories :
  - Corporate Waves
  - Music
  - Colors of Life
- All the registrations should reach us by 15th Feb, 2012 and no on-the-spot registrations would be entertained.
- No participant is allowed to perform without prior registration.
- Participants are requested to report atleast half an hour before event at their respective venues.
- Participants must bring their college Identity Cards along with them.
- Recorded music clips required in any event should be submitted to the organizer of the event atleast 30 mins. before the event starts and also the participants are requested to bring atleast 2 copies of their recorded music.
- Any kind of obscene language/gesture or reference to communal or casteist remarks or comments will lead to team disqualification.
- Exceeding time limit in any event will lead to negative marking or disqualification.
- For all the events, judges verdict will be final.
- GJIMT will not intimate the topic related to any particular event personally.
- An institute can send only 1 team for an event.
- Organizers reserve the right to admission and to change or cancel any event without any prior notice.

**About the Institute**

Gian Jyoti Institute of Management & Technology (GJ-IMT), established in 1998, is an ISO 9001:2008 certified AICTE approved institute offering MBA, MCA, BBA & BCA programmes in affiliation to PTU, Jalandhar. It is approved center for Ph.D.

In just 12 years since its inception, GJ-IMT has become a name to reckon within this region. GJ-IMT was ranked **40th** among top 50 B-Schools in India by Business World in 2010, rated as **A+** category B-Schools by Business India on Oct 20, 2010 and the most preferred Institute in North Zone by "The Week" magazine in June 2010. Also, GJ-IMT has been certified as the "**Best Management Institute in Punjab**" by Times Research May 2010 and Big Brands Research in May 2011. And was also given an award of excellence for promoting professional management education by Chandigarh Management Association(CMA).

**EVENT COORDINATORS :**

- ~ Mr. Jagvinder Thakur (+91 9888430387)
- ~ Ms. Kavita Mahajan (+91 9988824485)

**GJ-IMT**

Life, Work &amp; Leadership

Presents

*Pratibha*18<sup>th</sup> February, 2012**CORPORATE WAVES****Gian Jyoti****Institute of Management & Technology**Phase-2, Sector 54, Mohali  
Phone -91-172-2264566, 4605107

### CORPORATE WAVES

#### Cross Talks (4 min. /1 speaker)

- The topic will be released 2 days before the event on our website .
- Participant is to speak 2 minutes in favour and 2 mins. against the topic.

#### 60 Seconds to Fame (1 min./1 participant)

- Topics will be given on the spot.

#### World of Spectrum (4-5 participants/20 mins.)

- Advertisement will be displayed on the spot.
- Teams have to rebuild the advertisement.

#### Brain Teasers (2 participants per team)

- Preliminary written round will be conducted & four finalist teams will be short-listed.

#### Instant Marketing (3-5 participants / 5 mins.)

- Product will be given on the spot.
- 15 min. for preparation & total 5 min. for presentation.

#### Business Plan (3 participants/ 10 mins.)

- It covers Marketing , Financial & HR Operations.
- New business/venture plan is to be brought by teams.

#### E-Collage (2 participants/ 1 hour)

- Tools : Photoshop , Coreldraw
- Theme will be provided on the spot.

#### Net PPT (1 participant)

- A preliminary round of 30 min. will be conducted in which the students would be allowed to collect information about the topic from the internet.
- The final round of 5 contestants who will be given 10 minutes to prepare a PPT on topic & present it.

### MUSIC

#### Lok Geet (1 participant/ 4-6 mins.)

- The folk songs should be in traditional forms (Kissa based or Lok Gatha)
- Two accompanists are allowed with Harmonium & folk instruments.

#### Foot Loose / Western Dance ( 5-8 participants/5-7 mins.)

- Participants should bring their CDs which will be checked 1 hr before the event.

#### Theme on Beats/Parody ( 5-8 participants / 8-10 min.)

- Participants should bring their CDs which will be checked 1 hr before the event.
- It should be theme-based.

#### Ethnic Groovz/Folk Dence (8-10 min.)

- ∴ Bhangra (Punjabi folk dance - boys)
- Maximum no. of participants per team is 8 with 3 accompanists.
- The dance is to be Bhangra with inclusion of Jhumar,Luddi,Mirza, Dhamaal,or a folk dance (Indian one) but not a classical one.

- ∴ Giddha (Punjabi folk dance - girls)

- 8-10 participants per team is allowed with 1 accompanist.
- The dance can be either primitive or folk dance (Indian style) but not a classical one.

#### Natya Manch/Skit (4-5 participants/5-7 min.)

- Skit should be theme-based.
- No accompanists are allowed.
- Use of make-up, drapery & background music is allowed.
- No personal remarks, aspersions, character assassination is allowed.

#### Hasgulle/The Laughter Challenge (1-2 participants/ 4-6 mins.)

- Matter can be in Hindi,English or Punjabi.
- It should be participant's own creation.



#### Colour Me Pretty/Face Painting (2 Hours)

- One team from each institute consisting of 2 participants.
- Team has to bring its own material.
- Theme will be given on the spot.
- Black colour is prohibited.

#### Rang De/Rangoli (2 Hours)

- One team from each institute consisting of 2 participants.
- Team has to bring its own material.

#### Cut Out/Collage Making (2 Hours)

- One team from each institute consisting of 2 participants.
- Theme will be given on the spot 30 min. before the event.
- Team has to bring its own material.
- Use of Scissors is not allowed.

#### Mehandi ( 2participants/ 1 Hours)

- Theme will be given on the spot.
- Each team should bring its own material.

